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Wolf Framework beta launches “Wolf PaaS”, the 1st XML based business definition and designing Platform-as-a-Service, meant for business analyst, software developers, ISV’s & business process companies to develop & use software applications over the internet without writing technical code...

In this global flat economy, businesses across industries are perched with the challenge of 'lowering cost' and delivering higher 'value to customers' in 'overnight cycles' leading to the unprecedented demand for innovations. Targeted to address such growing needs of customers & partners for creation and recreation of software's, with more freedom & higher value, Wolf is an time tested business solution development framework, not limited to a particular industry or formula -- "solution platform for everyone'.

Wolf Business Solution Platform is the first browser based open standard platform service in the world, an assimilation of software items & business ideas which essentially tries to bring more freedom to our business developers, software users, and our partners and customers, allowing them to create & use -- from simple software applications to not so simple enterprise productivity apps without having high technical development skills or incurring cost of software ownership & is an example of everything as a service trend...

Welcome to the Wide World of Wolf (www)

WOLF is the world's internet based service for building & distributing software applications without writing technical code or making upfront investments. Offered as a SaaS Development Platform in a PaaS Model (Platform as a Service), Wolf offers browser based entity designing user interface with a number of built-in web controls which interacts with web server using AJAX technology & tries to address the growing pains of next generation business analyst and advance software users, providing them with simple tools to create effective information and business services over the Internet, while keeping their data and identity secured with them.



Overview

Company & Product Profile

Wolf is a direct wholly owned product with full distribution rights held by Wolf Frameworks India Pvt. Ltd., with registered office in – No 104, EPIP Zone, Level 2, Prestige Omega, Whitefield, Bangalore-560066, India. <http://www.wolfframeworks.com>

Wolf Frameworks has 8 employees and has a portfolio of having the multi-dimensional technical expertise ranging from Internet based solution consulting to product development, head quartered in Bangalore-India with satellite offices in Mumbai & USA.

Website: www.wolfframeworks.com

Industry: Electronic Business Management, Business Process Platform, SaaS Development platform for different industries & Software Platform as a Service.

Scenario

Business-to-Business, Business-to-Consumers, Business-to-Employees, Employees-to-Employees & Partners to Businesses, Enterprise Wide Business Management System

Technologies/Products Used:

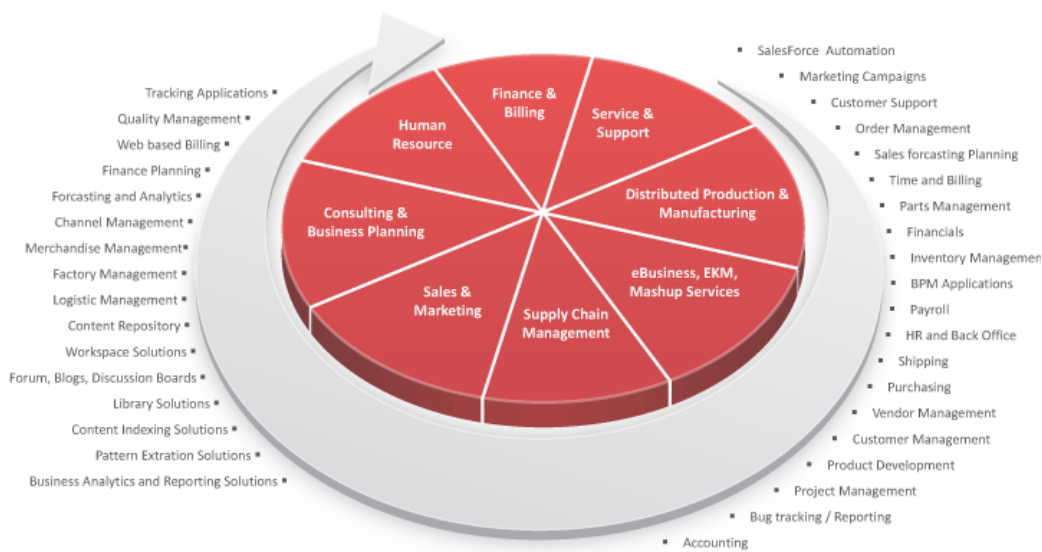
- Any Microsoft Windows® based Operating System, XP and above, with Internet Information Services (IIS)
- AJAX, XML & C#
- MySQL (Free Edition)
- Encryption method - SSL

What's our mission...

Offer Wolf Platform in an affordable format to every web savvy business user - software developer, to support a community of creative partners in building & selling business software's-as-a- service & to drive the highly readable business definition for the industry.

What can you build using Wolf Platform Service...

You can build business & productivity Applications or innovative internet mashable business services, which help to meet your customers unique business needs and demands without programming within days and weeks.



Who can benefit from Wolf Platform...

→ **End customers** ---- No software to install, no client plug-in – can be accessed via browser from anywhere, easy to change business rules without any technical expertise.

→ **Business Analyst / Functional experts & Advance software Users** ---- Create effective, highly productive, Business Process driven end to end business applications for different customers or offer custom services to other Wolf Partners using your domain expertise without having to invest a single dollar.

→ **Software Developers** ---- Convert your existing software applications using Wolf PaaS Development tools, work on exciting EAI services using our web services or create mashable services which can boost your customer's business productivity across multiple channels/formats.

→ **IT Managers / System Administrators** ---- No hardware infrastructure to invest or maintain, secure all business data in local database. Highly configurable & secured platform with SOA architecture.

Broad Benefits:

Business Oriented – Wolf

Platform-as-a-Service is a code free software development environment which facilitates 75% faster & easy development of SaaS applications over the internet. No hardware, no software to install, completely browser based.

Next generation Platform -

Service oriented architecture, developed using the principles of Declarative programming. We support Enterprise Service Bus Architecture and MySQL database at the backend. It's based on AJAX on the frontend and XML backbone.

Freedom from technical software for customers & partners -

Unlike other Business Solutions Platforms, Wolf emphasizes on the powerful concept of driving business definition and technology enhancements separately in parallel – creating zero dependency on software code to update to newer versions and enforces strong adherence to business standards, such as XML, with freedom for our users to extract their business formulas in XML whenever they want. It is easily customizable by non technical users, requires minimum software knowledge & more knowledge of one's own business definition & its rules.

Real applications, OnDemand -

Wolf does not have any dependency on databases, it's a business rules driven, highly flexible, multi-tenant open architecture platform which creates Business Applications and gets your started OnDemand. You use and you pay, per user. You can activate and deactivate your users whenever you want.

Wolf Business Solutions Platform comes along with three powerful web based interfaces:

A combination of three powerful interfaces, Wolf platform comprises of the Wolf web based Designer, Wolf RunTime Solution and the Wolf Server Platform. Completely written in AJAX, the Wolf Designer & Wolf RunTime Engine web interfaces allows you to define and design your business solution & allows your users to use & access the business solution online. From role management to setting advance granular security rights and configuring advance dashboard widgets – Wolf RunTime User Engine can deliver different views for different users, different search and navigational menus within just a few minutes.

No IT Infrastructure Investments
 No Software to install
 No technical Development skills
 OnDemand business applications!

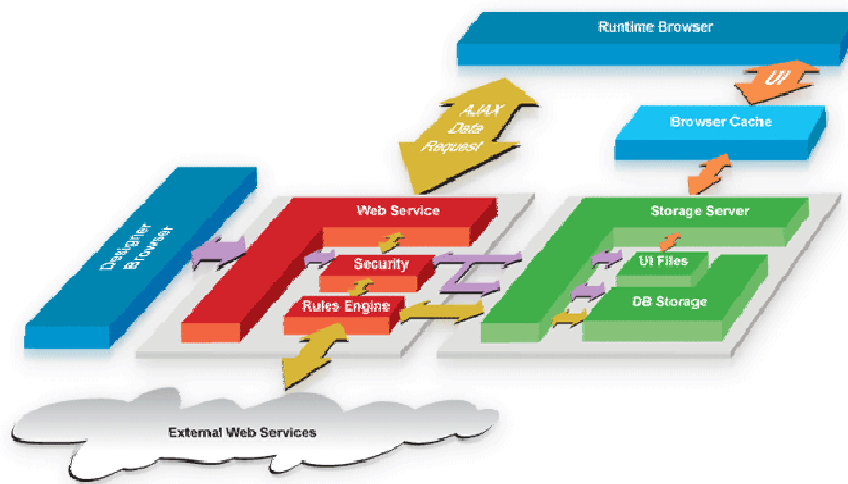


With Wolf, you don't need to worry about your process, people or business changes, not even software version upgrades:

Wolf platform maintains each business application state and all details in XML format, creating zero dependency on software code to update to newer versions or to move to a new platform. Customers can view & extract their business formulas in XML or HTML format whenever they want.

Wolf is establishing a balance between business user readability of a rule and the accuracy of the rule needed by a computer program to deliver the appropriate functionality. If it's not easy enough in the current version, it will only get better is what we assure!

'Restricting access & knowledge to further enhance business software with only technical means will cripple our collaborative ability to create winning proposition for our customers, building higher customer relationship and give birth to the next set of killer applications. We offer Wolf Business Solutions PaaS with a lucrative environment for SMBs to be more productive in lowering costs and bringing the next set of business applications using the most appropriate service model for customers'



Wolf Architecture Diagram

**Mr. Ralph Vaz
 Founder and CTO
 Wolf Frameworks.com**

Wolf PaaS Designer offers the following AJAX web controls, as part of the Wolf Solution designer, to design your business applications online:



@Wolf Entity Designer – Start designing your business application using the Entities! This is a real Entity, which has its own state, properties, data, screens and rules. For visual representation, the Entity Designer is represented by an Edit Screen. When you create Edit Screen, an Entity is automatically created for you – instantly.



@Wolf Rules Designer – Define your business processes using the Business Rules Designer control! The business rules manage the state of the business applications and entities, the heart of the system. Once designed, they are available to be invoked at different stages or at different events from any part of the system.



@Wolf Reports Designer – Track and analyze your business application using Wolf Reporting Designer control! Build intelligence into you application, create advance analytical reports, charts, print HTML reports or quickly embed the reports to make advanced dashboard items as part of a HTML page.



@Wolf Navigation Designer – Design user navigation menus for different sections of your business application using the Wolf Navigation Designer! Design your business system navigation using the help of menu items for your users. Menu options are your access points to different screens of your solution.



@Wolf Template Designer – Design your user solution page using the Wolf Template Designer! Simple ready to edit user interface allow you to customize your web application interface with your personal or company's look and feel elements.

Wolf Interfaces and Widgets:

@Wolf Designer – allows you to design your complete business applications over a browser. No download, no software to install, completely browser based. Shipped along with the following controls

- (1) Wolf Entity Designer
- (2) Wolf Rules Designer
- (3) Wolf Reports Designer
- (4) Wolf Navigation Designer
- (5) Wolf Template Designer

@Wolf RunTime Engine - Allows your users to use & access the business solution online. From role management to setting advance granular security rights and configuring advance dashboard widgets – Wolf RunTime User Engine can deliver different views for different users within just a few minutes.

@Wolf Server Platform - written in C#, responsible for managing the data movement between the client and the server, intelligently driving the execution of the business rules, complete security management, user interface rules & secured data transport for all business solutions designed using Wolf Business Solution Platform. Not only native application demands, the Wolf Server Platform also handles all the interfaces from other applications trying to interact with solutions designed using Wolf Platform, making it very easy for other software's & other devices to access Wolf partner applications online.

@Unleashing the real power

Wolf Platform-as-a-Service Features

100% Web Based Business Application Designer

100% Web based End User Experience

100% Web Service based

Entity Management

Point and Click Entity Designer

Auto Generated Editable Forms

Entity Level Control

File / Image Management

Validated Inputs (Text, Numeric, Decimals, Drop Downs, Time, Date , Check boxes, Radio button)

Easy to use Interface

Auto Indexed Entity Details & Relationships

Least database dependency - uses MySQL

Business Rules Designer

Simple English based Business Rules Editor

Create, Edit and Cross Refer Business Rules

Build complex queries

Data extraction for analytics

Asynchronous-synchronous, parallel, simultaneous, nested Business Processes

Built-in advanced User Interfaces

Entity Data Search Templates

Editable Search Listings

Customizable Search Criteria and Results

Tightly integrated with business rules

Explorer Type Trees

Excel like listing Grids and editing features

Customizable Toolbars

Expression Builder

Reporting / Analytics Designer

Design listing and grouping/summary reports.

Export information to CSV for advanced reporting

Embed reports as dashboard items

Charting (line, bar, pie)

Extract data, users, and application patterns - behaviors

Security

Role based easy user management

SSL

XML Focus

User Interface definitions'
Entity Definitions
Business Rule definition
Extract Business Declaration in XML.

Other Features

Configurable navigation
Event management and scheduling
Consume and expose Web Services
Connect to different data sources
Mail server
Unicode Support
Advanced Caching
Written in C#
Online Version Upgrades

Distribution models

As an OnDemand Platform-as-a-Service
Solutions are exclusively distributed via the partner channel
As 'ISV' Partner

Broad Benefits (OnDemand customers and Partners):

Business Oriented –

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Next generation Platform -

Service oriented architecture, developed using the principles of Declarative programming. We support Enterprise Service Bus Architecture and MySQL database at the backend. It's based on AJAX on the frontend and XML backbone.

Rapid Software Development with Business Extraction Layer -

The platform takes care of software development completely. All you need to do is to configure, click and drop to build your screens, menu's, navigation & make English like statements to add business rules in Wolf. No script or technical terms. You can also view your Business objects, relationships & processes of your business application using the XML viewer.

Freedom from technical software for customers & partners -

Unlike other Business Solutions Platforms, Wolf emphasizes on the powerful concept of driving business definition and technology enhancements separately in parallel – creating zero dependency on software code to update to newer versions and enforces strong adherence to business standards, such as XML, with freedom for our users to extract their business formulas in XML whenever they want. It is easily customizable by non technical users, requires minimum software knowledge & more knowledge of one's own business definition & its rules.

Value for money -

Offered in a PaaS Model (Platform-as-a-Service) for OnDemand users and ISV companies, Wolf offers customers to develop their business applications with budget restrictions at a small user based monthly fee based on per user and also provides ISV's with a PaaS License & user fee based model for converting their existing business applications into SaaS within days and months. As a customer of Wolf Partner application, you can choose a world class business application which fits your business needs by selecting a readymade partner software application which is further customized to fit your unique needs.

Community led and driven -

From time to time, Wolf collaborates with selected alliance partners in real time to develop new modules, integration with third party components, or completely new platform functionalities allowing modifications to the original code. Such new developments are then passed back as an offering to users. The Wolf Engagement, design and delivery model is purely an open cycle of innovation – where individuals, entrepreneurs and companies collaborate internally to design their business idea, test and then distribute to customers at a very affordable and measurable value. Our business model is embedded inside the internet and driven by partner & customer feedback.

Make money -

YOU MAKE MONEY BY 'Bringing your application idea to the marketplace without any upfront investments'

YOU MAKE MONEY BY 'Selling your business application to customers'

YOU MAKE MONEY BY 'Sell your Wolf design consulting or development services to other partners or users'

YOU MAKE MONEY BY 'Undertaking specific changes or customization services for specific customers needs'

YOU MAKE MONEY BY 'Providing mentoring services such as Business analysis, Object Oriented Designing, System Analysis, Go-to-market expertise for other wolf Users and Partners'

YOU MAKE MONEY BY 'Connecting, building upon other partner applications or just simply selling them to your customers or network'

YOU MAKE MONEY BY 'Quickly SaaS enabling your existing business applications using Wolf PaaS Development tools'

Real applications, OnDemand -

Wolf does not have any dependency on databases, it's a business rules driven, highly flexible, multi-tenant open architecture platform which creates Business Applications and gets your started OnDemand. You use and you pay.

Customer Service -

Wolf does not charge you to ask a question or get some assistance. Our customer service model is guaranteed to provide you with exception experience using Wolf Platform-as-a-Service. If your business is successful, we will bring success to our business. You don't need to choose a specific pricing scheme to get access to our support services.

For More Information

For more information about Wolf products and services, call the wolf Sales Information Center at +91 99450 47337. In India, call the Wolf Development Center and Research Lab at (91-80) 4060 0957.

To access information using the World Wide Web, go to: <http://www.wolfframeworks.com>

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